

# THE ARTIFIED

Volume 8.0



MD & CEO

**Head Honchos**

**MANAGEMENT SPEAK**

Dear Team,

The world of business is changing and is perpetually in a state of VUCA (Volatile, Uncertain, Complex, Ambiguous). This state of environment is here to stay. The disruption is everywhere for us to see. The new order is challenging, established processes and established players. We see this in industries all around us.

To forge ahead in the race, we need to have a clear purpose, embrace the change around us and accept new behaviours. We need new and radical thinking. What worked earlier, may not work today or even tomorrow. In addition to having a clear purpose, we need to have a plan backed by actions. All of us need to work with the changes around us and thrive on change to grow and move forward. This is only possible, if we keep doing what is right by focusing on two key things - Quality and Control. I am confident that with the passionate and committed team that we are, we will achieve greater heights for our business and our own self-development.

Keep Going, Keep Growing.

## Welcome onboard ART 2.0.

### VISION

To be the leading New-Age Housing Finance provider driven by the ART philosophy of Alliances, Relationships and Technology.

To accelerate home ownership, while ensuring high quality business creation empowered by Technology and Innovation, backed by strong work ethos and corporate governance practices.

### MISSION

### VALUES

Our values form the core of our Business.

I - Innovative A - Attitude C - Contribution C - Commitment T - Teamwork



पूरे करें अपने सपने



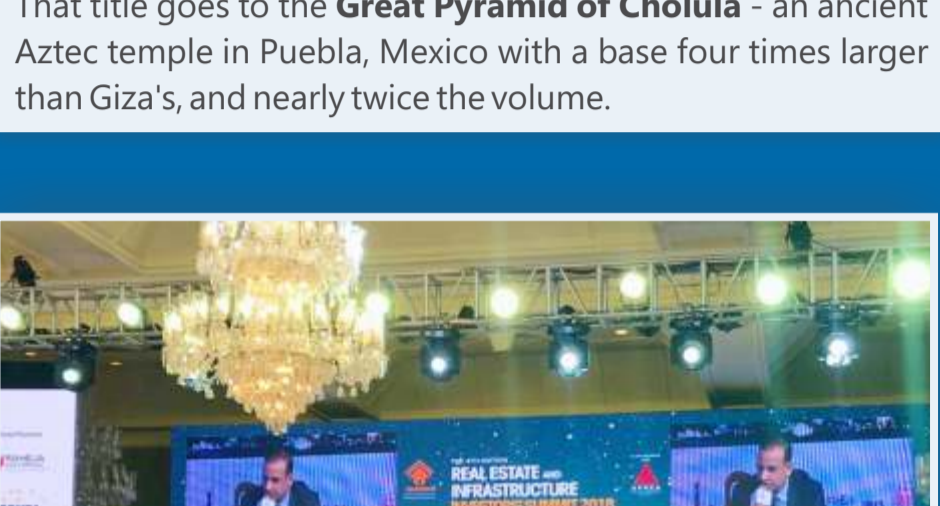
Own your dreams

## ART HOUSING FINANCE (INDIA) LIMITED

### HIGHLIGHTS - HOUSING FINANCE INDUSTRY

- Indiabulls Housing Finance to sell stake in OakNorth
- PNB Housing Finance raises Rs. 1775 Cr. through commercial papers
- DHFL makes a turnaround, climbs 9% after early fall
- DHFL arm Aadhar looks to sell loan book to infuse cash
- IIFL buys controlling stake in Kadaishwar Housing Finance for Rs 100 crore

### DO YOU KNOW ?



### THE WORLD'S LARGEST PYRAMID IS HIDDEN UNDER A MOUNTAIN IN MEXICO

While Egypt's Great Pyramid of Giza is by far the most talked-about pyramid in the world, it isn't the biggest by a long shot. That title goes to the **Great Pyramid of Cholula** - an ancient Aztec temple in Puebla, Mexico with a base four times larger than Giza's, and nearly twice the volume.



### DIGITAL SECURITY AND EMERGING TRENDS IN CYBER CRIME

ART Housing Finance sponsored the event on 'Digital Security and Emerging Trends in Cyber Crime' organized by Root69. The objective of the workshop was to spread awareness about increasing cybercrime in India. The event was attended by Senior Police officials of different law enforcement agencies and police department.



### REAL ESTATE AND INFRASTRUCTURE INVESTORS SUMMIT 2018

Mr. Arvind Hali participated in the Panel discussion on "Alternate Avenues of Financing in the Real Estate sector" at the Real Estate and Infrastructure Investors Summit 2018. ART Housing Finance was also a Partner for the event held in Mumbai.

### #EmployeeSpeak



Suman Kumar  
Deputy Manager - Product & Policy

In my exciting tenure with ART Housing Finance, the organization has helped me a lot in honing my skills as a Product and Policy professional. The organization's friendly environment and highly supportive mentors have ensured that I get the right platform to deliver the best. Being part of the Digitization team, I work towards creating processes which are customer centric and make for a good consumer and partner experience.

### #EmployeeSpeak



Sneha Sharma  
Management Trainee - Builder Development & Construction Funding

I like the open atmosphere where I can meet up and discuss my ideas with my seniors without having to worry about protocol. New initiatives and ideas are always welcome at ART. This has helped build not only my knowledge but also my confidence.



Click to read



Click to read

### ART IN NEWS - ONLINE EDITIONS

We are excited to share the coverage we have received in leading publications.

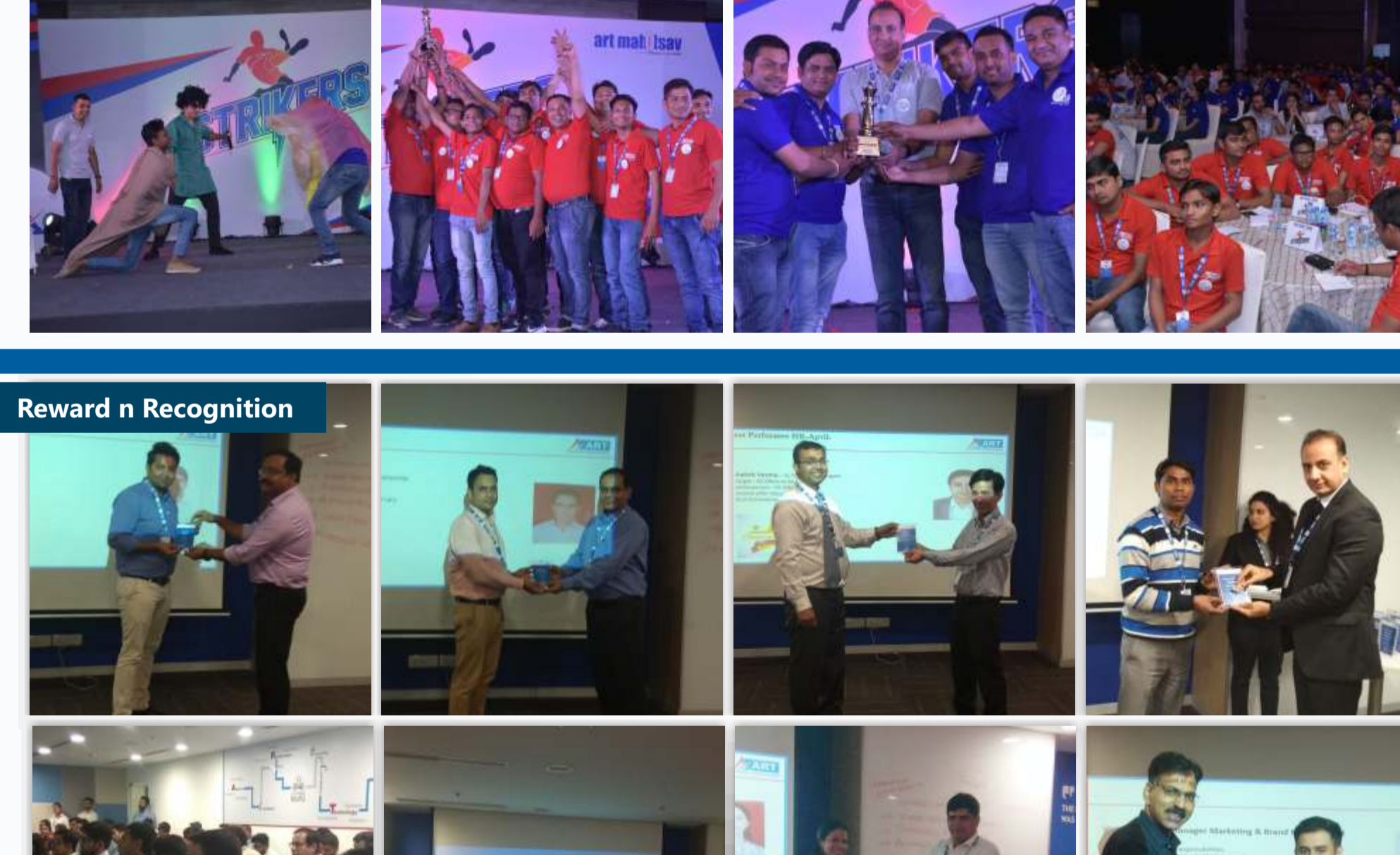


### ART IN NEWS - PUBLICATIONS



# art mahotsav

Winning is our habit



### Reward n Recognition



### Team Training @ Ahmedabad & Surat



### DSA Meet 'VARDHAN' @ Jaipur and Ajmer



### DSA Meet 'VARDHAN' @ Vapi and Vadodara



### Independence Day Celebration



### Quarterly Meet FY- 2018 -19



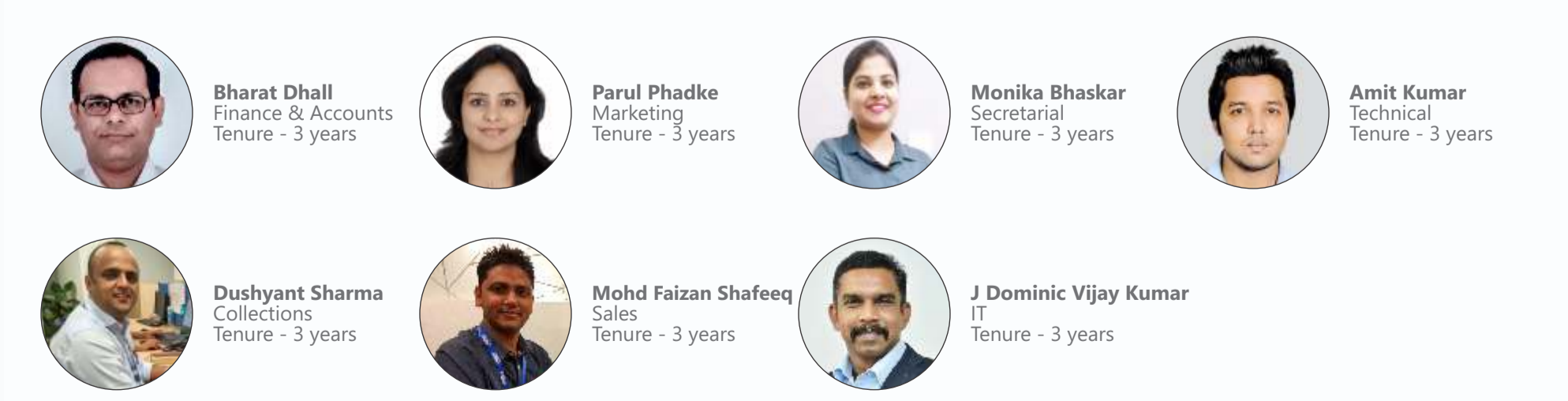
### Builder Event at 'Signature'



### Local Area Marketing



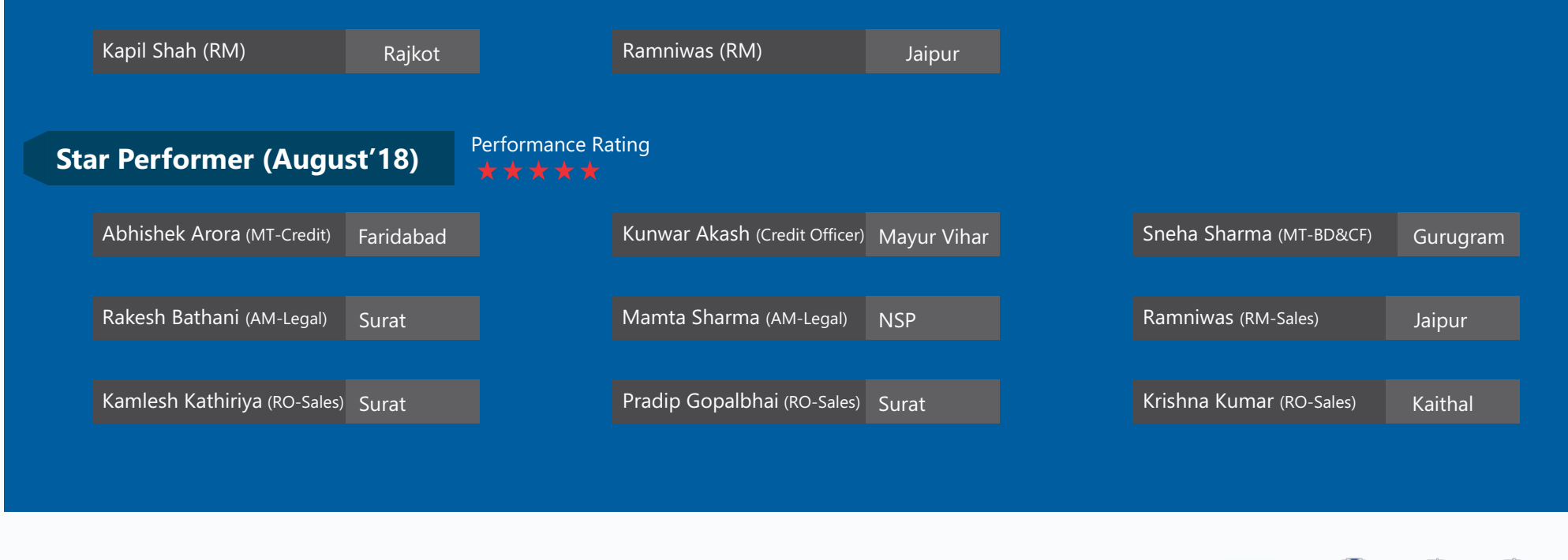
### APF & DSA Certificate Distribution



### Birthday Celebration @ ART



### Celebrating 3+ years of eminent service



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