

**Great  
Place  
To  
Work<sup>®</sup>**

**Certified**

FEB 2025-FEB 2026

INDIA

TM



# **Buzz IN ART**

**FEBRUARY 2025**





## ART Scores 4th Consecutive GPTW Triumph!

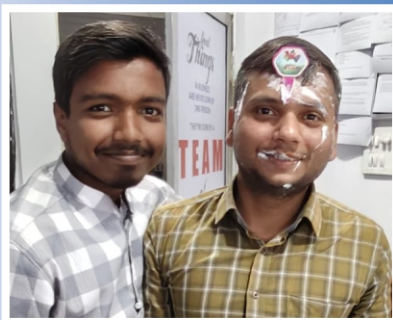


We are thrilled to announce that ART has been awarded the prestigious Great Place to Work (GPTW) certificate for the fourth consecutive year. This recognition is a testament to our unwavering commitment to creating a positive and inclusive workplace culture. It reflects the collective efforts of our dedicated team members who continuously strive to foster an environment of trust, respect, and collaboration. To celebrate this achievement, we cut a cake across all branches, making the moment even more special. Congratulations to everyone for making ART a truly great place to work.



## Employee's Birthday Celebration

Monthly birthday celebrations bring joy to all branches, honoring employees who had their special day during February month. These gatherings feature beautifully decorated cakes, heartfelt wishes, and cheerful moments, fostering a sense of appreciation and camaraderie among team members. The celebrations not only make the birthday celebrants feel valued but also strengthen the bonds within the teams.

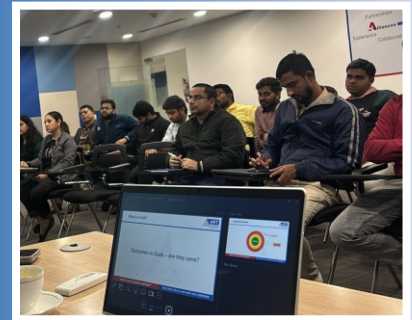






## Empowering Success: Goal Setting Training

In February 2025, ART conducted a Goal Setting Training program to equip employees with strategies for setting and achieving personal and organizational goals. The interactive sessions focused on effective goal-setting, time management, and prioritization, leaving participants motivated and purpose-driven. We look forward to seeing its positive impact on individual and team success.



## Empowering Workplace: POSH Training in Feb '25

In February 2025, we conducted a comprehensive training program on the Prevention of Sexual Harassment (POSH) at the workplace, led by an external POSH trainer. This training educated employees on recognizing, preventing, and addressing sexual harassment, covering key topics such as understanding sexual harassment, legal frameworks, reporting mechanisms, and available support. Our goal was to foster a safe, respectful work environment where every team member feels valued and protected. Let's continue to uphold the highest standards of workplace conduct.



## Longevity Achievement Awards



Heartfelt congratulations to our team members celebrating 3, and 7 years with us! Your steadfast dedication and hard work have been crucial to our success. We are deeply grateful to have you as an essential part of our journey. Here's to achieving even greater milestones together and celebrating many more accomplishments!



**Sweeti – Branding & Marketing**  
3 Years (Gurugram)



**Yogesh Ramesh Lalbage**  
Collections – 7 Years (Pune)



**Lalita Chauhan – Collections**  
7 Years (Gurugram)

## ART Fitness Club

We are thrilled to announce that **Anita Mehra** has achieved the incredible feat of winning the AFC four times in a row! And a special shoutout to **Kapil Rokade** whose consistent efforts have also been recognised. As a token of appreciation for their outstanding achievements, Anita Mehra will receive a ₹500 Benepik voucher, while Kapil Rokade will be awarded a ₹300 voucher.



**Anita Mehra – HR**  
Ahmedabad



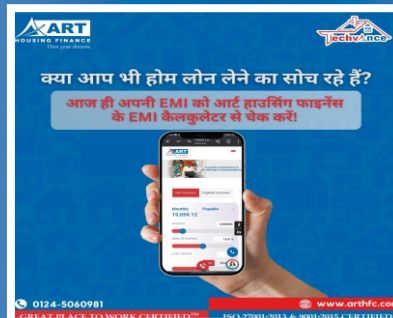
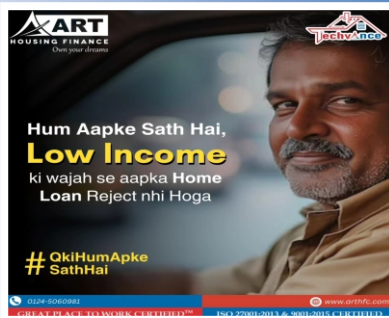
**Kapil Rokade – Internal Audit**  
Pune



## ART Social Media Updates

Our social media platforms showcased our affordable home loan offerings, highlighting the simplicity and accessibility of securing a loan with us, specifically designed for the affordable housing sector. By sharing this information, we aim to reach a broader audience and assist more individuals and families in achieving their homeownership aspirations.

**We are present at Facebook/LinkedIn/ Twitter/ Instagram/YouTube**



## Promotional Initiatives

Here are some glimpses of offline marketing activities which were conducted in the month of February'25 at different locations. Purpose is to reach people door to door for fulfilling their home loan needs.



Navsari



Ahmedabad



Agra





## Employees' Voices



Over the past three months at the company, I've had a wonderful experience. The support from both seniors and colleagues has been exceptional, making it easy to adapt and grow in my role. Additionally, the festival celebrations are a highlight, bringing joy and a sense of community to the workplace. Overall, it's been a positive and enriching journey so far.

**Hitendrasinh Rathod**

(Sales, Ahmedabad – 3 Months)



Having rejoined the company six months ago, I've had a positive experience. The support from everyone has been outstanding, and the company culture is truly commendable. I appreciate the inclusive environment, especially the involvement in decision-making processes. Overall, it's been a rewarding and fulfilling journey so far.

**Krishan Kumar**

(Technical, Jaipur – 6 Months)

## Do you Know?

**Fill in the blanks to answer the question.**

Q.1 What is a financial product that allows you to pool money with other investors to buy a diversified portfolio of stocks, bonds, or other securities?

**Answer: M \_ \_ \_ \_ L F \_ \_ \_**

Q.2 What is a type of account that earns interest and is used for saving money?

**Answer: M \_ \_ \_ \_ L F \_ \_ \_**

Q.3 What is a term for the amount of money borrowed or invested, excluding interest?

**Answer: P \_ \_ \_ \_ \_ \_ \_**

Q.4 What is a financial product that provides insurance coverage for a specified period?

**Answer: T \_ \_ \_ L \_ \_ \_ I \_ \_ \_ \_ \_ \_ \_**

Q.5 What is a type of loan used to purchase real estate?

**Answer: M \_ \_ \_ \_ \_ \_ \_**



## Answers to Previous Questions

Q.1 What is a financial product that provides a fixed income over time?

**Answer: BOND**

Q.2 What is a type of account used for daily transactions?

**Answer: CHECKING ACCOUNT**

Q.3 What is a term for the profit made from selling an asset?

**Answer: CAPITAL GAIN**

Q.4 What is a financial product that represents ownership in a company?

**Answer: STOCK**

Q.5 What is a type of loan used to purchase a vehicle?

**Answer: AUTO LOAN**

## Winner of the Last Buzz in ART Quiz



**Chhaya Agrawal – Gurugram**  
Legal and Secretarial



## Refer and Earn

Earn exciting amount under Employee Referral Program. Vacancy published through HRMS: When a vacancy is published on HRMS by HR department, employees have the option to refer suitable candidates against the vacancy.

Referring candidates through e-mail: Employees can send the candidate details directly to HR department.

Once a Referral is hired and completes 3 months of service in the Organization, the Referral Bonus will be released.

Band	Pay-Out (Rs)
E1 to E3	3000*
M1 to M3	4000*
M3 and Above	6000*

## Become the Face of ART!

Follow our official social media page, like and share our posts regularly, and get ready to win the coveted title of **Brand Ambassador!**

