



**BUZZ
IN ART**

March 2025

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► Holi Celebration

This March, the vibrant spirit of Holi brought a wave of happiness across all our branches. To celebrate this colorful festival, we distributed traditional treats like gujiya, thandai, and kachori to everyone, ensuring the festive spirit reached every corner of our organization. The joy and enthusiasm shared by all truly reflected the essence of togetherness and celebration.

► Monthly Birthday Bash at ART

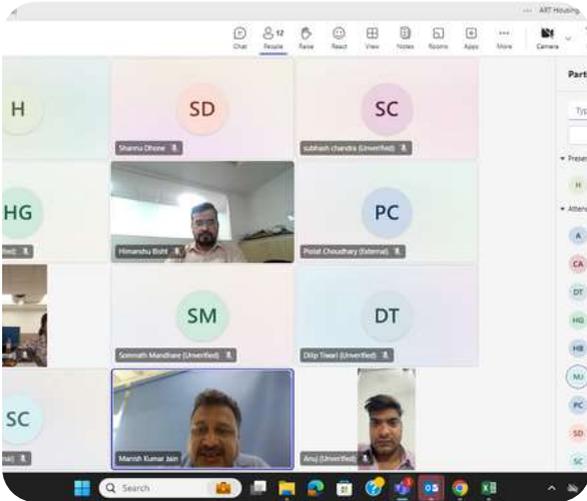
At ART, we believe in cherishing moments and celebrating life. Each month, we commemorate employee birthdays with a delightful cake-cutting ceremony across all branches. The celebration brings us together virtually, connecting colleagues from different locations, and creating lasting memories filled with joy and camaraderie.



► Empowering Women

On the occasion of Women's Day, we extend our heartfelt gratitude to the incredible women of ART. Their dedication, talent, and contributions make an invaluable impact on the success of our organization. We celebrate and honor their role in shaping our journey toward excellence and inclusivity.

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► Skill Building At ART

Investing in our people is key to growth and excellence. We organize various training programs to foster skill development and knowledge enhancement, including functional trainings, induction sessions for new joiners, and ISO and compliance trainings. These initiatives ensure that our employees stay empowered and up-to-date in a dynamic professional environment.

► Honoring Commitment: Celebrating Long Service:

March also marked an opportunity to celebrate milestones of dedication and loyalty. Employees who completed 3 and 7 years of service were honored with tokens of appreciation for their hard work and commitment. These awards symbolized gratitude for their continued efforts and their role in shaping a thriving workplace.



**Pavan Kumar - Sales
7 Years (Jaipur)**



**Sunny Sharma- Collections
7 Years (NSP)**



**Sourabh Sharma - Credit
3 Years (Kota)**



**Lokesh Khandelwal - FCU
Jaipur2 (3 Years)**

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MESSAGE FROM MD & CEO

Dear Team,

As we close another successful year, I want to express my heartfelt gratitude to each of you. Your dedication, creativity, and resilience have driven our achievements and made 2024-25 a truly remarkable year.

Looking ahead, 2025-26 brings new opportunities—and with this team, I'm confident we'll reach even greater heights. Let's carry forward the momentum, the passion, and the spirit of collaboration that defines us.

Wishing you and your loved ones a joyful, healthy, and inspiring new year.

Here's to fresh beginnings and a bright future—together!

Vipin Jain
MD & CEO

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► Employees' Voices

My first month in the company has been an incredible experience. The supportive and welcoming culture stood out from the very beginning, making it easy to adapt and feel at home. The positive environment encourages collaboration and fosters a strong sense of belonging. I am excited to continue this journey and contribute to the organization's success.

Chhaya Agrawal

Legal and Secretarial, Gurugram – 1 month



► Employees' Voices

One of the most rewarding aspects of working here is the positive interactions with both new joiners and experienced employees. The friendly and supportive environment fosters collaboration and a true sense of belonging, making each team member feel like an integral part of the organization.

Recognizing excellence is a cornerstone of our culture, with deserving employees being awarded for their dedication and hard work. This commitment to appreciation and inclusivity continues to inspire and motivate everyone to achieve their best.

Lokesh Khandelwal

FCU, Jaipur2 – 3 years

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▶ ART Social Media Updates

Our social media In March, we proudly highlighted our affordable home loan offerings on social media. These loans are specifically tailored for the affordable housing sector, making the process of securing a loan simple and accessible. By sharing this information, we aimed to reach a wider audience and help more individuals and families turn their dream of homeownership into reality.

▶ Promotional Initiatives

Here are some glimpses of offline marketing activities which were conducted in the month of March'25 at different locations. Purpose is to reach people door to door for fulfilling their home loan needs.



Rajkot



▶ ART Fitness Club

We are thrilled to announce the winners of the AFC — **Priya Singh, Anita Mehra, and Abhishek Chakraverty!**

As a token of appreciation for their outstanding achievements, Priya won a ₹500 Benepik voucher, while Anita and Abhishek won a ₹250 voucher each. Keep up the great work, Priya, Anita & Abhishek-your efforts continue to inspire us all!

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► Do you Know?

Fill in the blanks to answer the question.

Q1. A financial product that allows you to insure your health expenses:

Ans- H _ _ _ _ H I _ _ _ _ _ E

Q2. A document that shows a company's income and expenses:

Ans- I _ _ _ _ M E S _ _ _ _ _ T

Q3. A type of savings account for retirement:

Ans- P _ _ _ _ N F _ _ _

Q4. A fixed amount of money paid periodically for an annuity:

Ans- A _ _ _ _ _ Y P _ _ _ _ _ T

Q5. A percentage paid on borrowed money or earned on deposits:

Ans- I _ _ _ _ _ T R _ _ _

► Answers to Previous Questions:

Q1. What is a financial product that allows you to pool money with other investors to buy a diversified portfolio of stocks, bonds, or other securities?

Answer: **MUTUAL FUND**

Q2. What is a type of account that earns interest and is used for saving money?

Answer: **SAVINGS ACCOUNT**

Q3. What is a term for the amount of money borrowed or invested, excluding interest?

Answer: **PRINCIPAL**

Q4. What is a financial product that provides insurance coverage for a specified period?

Answer: **TERM LIFE INSURANCE**

Q.5 What is a type of loan used to purchase real estate?

Answer: **MORTGAGE**

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► **Winner of the Last Buzz in ART Quiz**



Simran Dabas - HR

► **Refer and Earn**

Earn exciting amount under Employee Referral Program. Vacancy published through HRMS: When a vacancy is published on HRMS by HR department, employees have the option to refer suitable candidates against the vacancy.

Referring candidates through e-mail: Employees can send the candidate details directly to HR department.

Once a Referral is hired and completes 3 months of service in the Organization, the Referral Bonus will be released.

Band	Pay-Out (Rs)
E1 to E3	3000*
M1 to M3	4000*
M3 and Above	6000*

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► Become the Face of ART!

Follow our official social media page, like and share our posts regularly, and get ready to win the coveted title of **Brand Ambassador!**



► Brand Ambassador Winner

We are pleased to announce that Rashmi Malhotra has been recognized as the Brand Ambassador for the month of March'25. Thank you for shining with Team ART!

