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15<sup>th</sup> September '23

We recently organized a fantastic Zumba session for our dedicated employees!

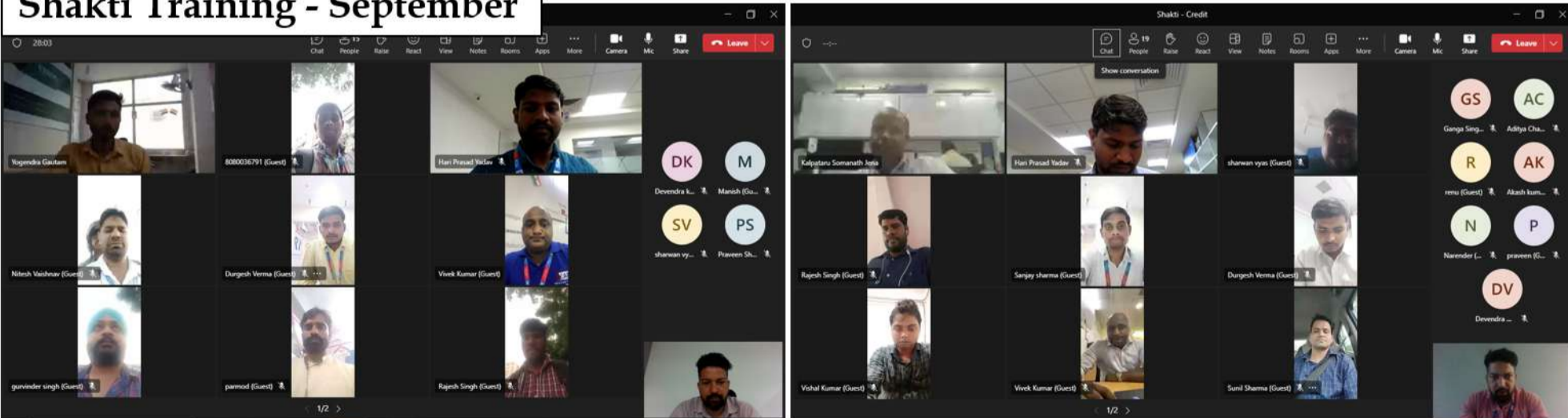
The session was an incredible success, and we want to extend our heartfelt appreciation to all who participated and contributed to the energetic atmosphere.

We had an experienced Zumba instructor **Mr. Rahul Panchal** who led the session with infectious enthusiasm, keeping everyone engaged throughout. It was a perfect blend of fun and fitness, offering a refreshing break from our daily routines while promoting a healthy lifestyle.

### Engagement Activities

-  Ganesh Chaturthi
-  Birthday Celebration

### Shakti Training - September



### Session conducted for - Credit, Legal and Technical policies for Sales

We sincerely hope that Sales Team has found the session informative, valuable, and relevant to their role within the organization. During the Credit training major indicators of credit been discussed with the sales teams and in Legal & Technical major pointer been discussed like SARFAESI act, Laldora properties, Freehold, important facts on property valuation etc.

Did You Know ? In India the first PAN card was issued in 1989

## Elevating Our Brand: A closer look at Marketing Initiatives



Marketing activity which was conducted in the month of Sep'23 on different locations. Here is some promotion photos of Surat, Sikar, Rajkot, Bikaner, Ajmer & Kurukshetra location to empower our brand. Let's continue to innovate and drive our company to even greater success in the future.

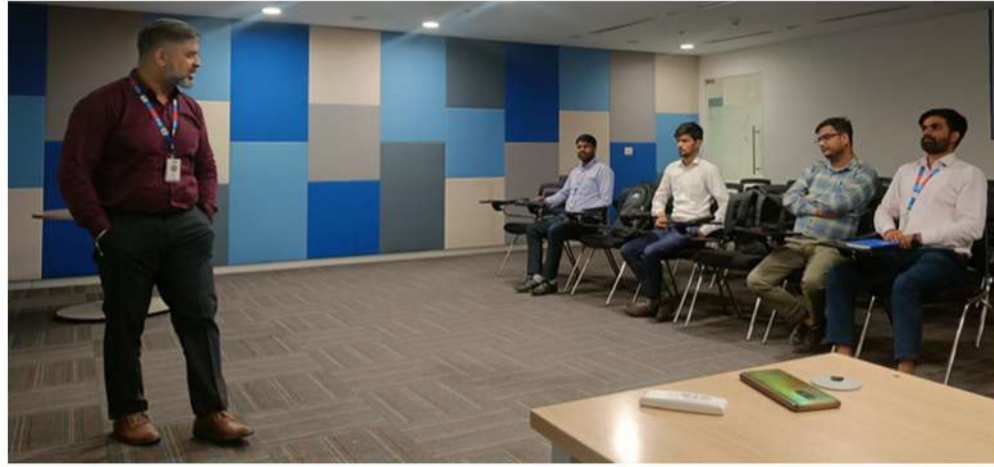
## Ganesh Chaturthi Celebration 19<sup>th</sup> September '23



Our team gathered to offer prayers, seeking prosperity, and success in our endeavors. We celebrated this occasion in our Head office and branches located in west region. Delicious prasad (modak) was distributed among all employees.

**Did You Know ?** 95% of the population in Norway access online banking sites, making Norway the country with the biggest internet banking penetration in Europe, closely followed by Iceland (94%) and Denmark (91%)

## Milaap - Induction By HODs



13<sup>th</sup> September '23

We'd like to extend our heartfelt gratitude to all those who participated in the "Milaap" induction session led by our esteemed Head of the Departments. It was a pleasure to see the enthusiasm and engagement from both new and existing team members.

HODs introduced key team members and their respective roles, fostering a sense of camaraderie and collaboration.

## Fire Mock Drill - Employees Safety first

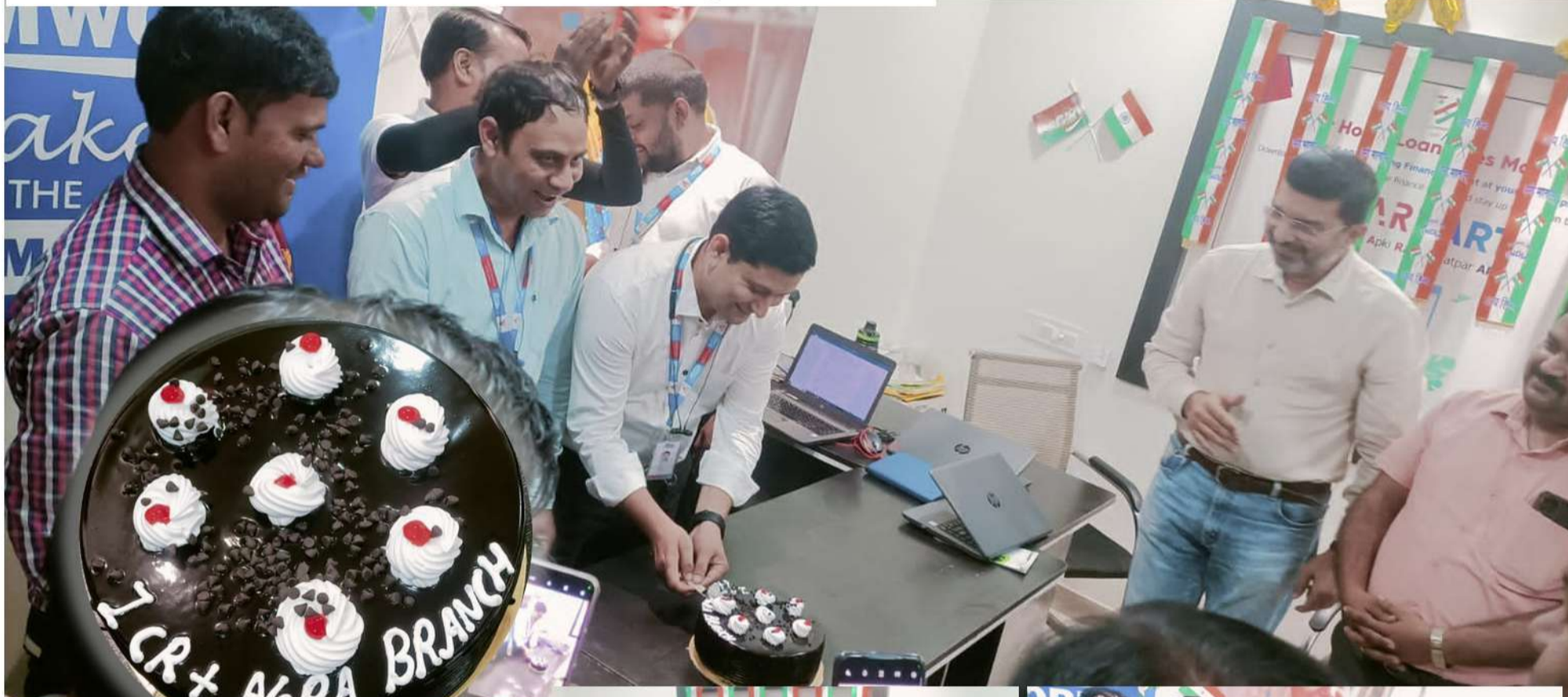
Fire mock drill was conducted on 19<sup>th</sup> September '23. This drill was an important step towards ensuring the safety and preparedness of our employees in case of a fire emergency. We would like to extend our gratitude to all the participants for their cooperation and active participation during the drill.

Let us continue to prioritize safety and work together to create a secure environment as ART



Did You Know ? Alexa is always listening to your conversations

## 1 Crore Disbursement Celebration at Agra Branch



**Our team has successfully achieved a significant milestone with 1 Cr disbursement first time in the month of Sep'23 (spoke location)**

This remarkable achievement would not have been possible without the hard work, dedication, and commitment of each member of our team. We are proud of the progress we've made, but we also recognize that this is just the beginning. As we continue to grow and expand our reach, we have no doubt that we will achieve even greater success in the future.

To celebrate this achievement and to express our gratitude for your contributions, we hosted a special celebration at **Agra Branch** to encourage out **DSA Partners**. Where we distributed gifts to our respective **partners** for their contribution towards our success

## Aachar Vichaar (Interaction with branches)



Connected with branches in the month of Sep'23 to understand their queries, challenges and expectations.



Did You Know ? Wikipedia is maintained by thousands of bots

## Employees birthday celebration

We're happy about continuing this tradition of celebrating together



We came together as a team to celebrate the birthdays of our remarkable colleagues born in September. The joy and camaraderie were truly heartwarming, and we want to thank all of you who made this celebration a fantastic success!

### Message from Head – Operations, Customer Service and Risk

In the ever-changing landscape of business, our unwavering commitment to excellence in Operations, Customer Service, and Risk Management stands tall. At ART, we believe in the power of seamless operations, unparalleled customer experiences, and robust risk mitigation.

Our dedicated teams work tirelessly to ensure satisfaction, security, and success.

- Vikas Rana



**Did You Know ?** Xerox is not a verb for photocopying but is a name of company that creates and sells xerographic technology

**QUIZ** You can share your answers on [hrd@arthfc.com](mailto:hrd@arthfc.com). The winners and answers will announced in next "BUZZ IN ART"

**Who was the first governor of Reserve Bank of India from Indian origin ?**

**Options**

- Osborne Smith
- C.D. Deshmukh
- Rajagopalachari
- L. K. Jha

**Last month's Quiz answer and winner**

Who is the largest stakeholder of National Housing Bank ?

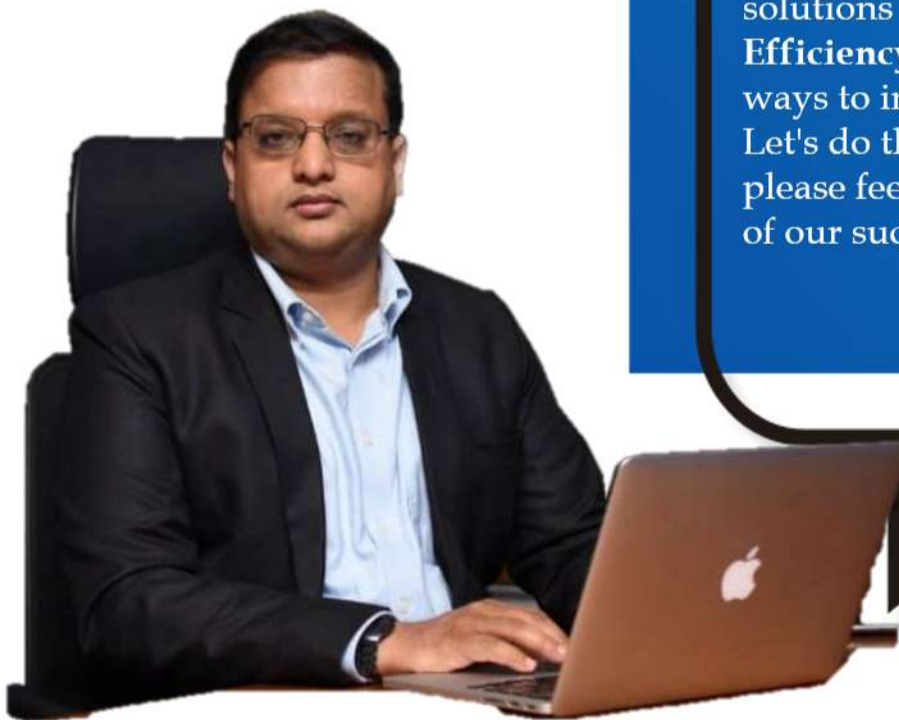
Answer :- Reserve Bank of India

Winner is Mohd Shadab khan (Operations)

**ART in Social Media - Sep'23**



**Message from MD & CEO**



As we are moving in H2 of the year, let's take stock of our work in H1 and gear for H2 targets. Here are a few ways we can gear up for success:

**Collaboration:** Let's work closely as a team, share ideas, and support each other to drive innovation and excellence.

**Customer-Centric Approach:** Our customers are at the core of our business. Ensure that we continue to provide exceptional service and solutions that meet their needs.

**Efficiency:** Streamline our processes, identify bottlenecks, and find ways to improve productivity. Maximise use of Technology

Let's do this together! If you have any ideas, suggestions, or concerns, please feel free to share them. Our open communication is a key part of our success.

- Vipin Jain



**For regular updates**